

BETTY CHIU

GRAPHIC & WEB DESIGNER

- 📁 Portfolio: www.bettychiu.com
- ✉️ hi@bettychiu.com

😊 PROFILE

- ⊕ Diploma of New Media Production and Design; Bachelor of Fine Art Degree
- ⊕ 5 years experience in Graphic Design; 2 years experience in Web Design
- ⊕ Strong knowledge of web development and developing articulate creative ideas.
- ⊕ Ability to deal with stress and work in the fast-paced environment
- ⊕ Experience in working with development and IT team.

🖥️ TECHNICAL SKILLS

Certifications in Adobe and Word



Web Design

HTML5 & CSS | JavaScript

Media Production & Design

UI/UX | Graphic Design |
Web Design | Logo Design |
Interface Design

Language

Fluent in English and Mandarin

📖 EDUCATION

Southern Alberta Institute of Technology

Diploma of New Media Production and Design
Sep 2015-Apr 2017

National Taiwan University of Arts

Bachelor of Fine Arts
Major | Craft & Design; Minor | Motion Pictures
Sep 2004 - Jun 2009

📄 EXPERIENCE

Triskele Logistics

Part-time Graphic and Web Designer

Feb / 2017-Present | Calgary, CA

- Updates and enhancements to existing digital products.
- Design printed and digital items for marketing purpose.

SAIT Student Association

Part-time Graphic Designer

Sep / 2015-Present | Calgary CA

- Collaborated with the team in marketing communications and provided creative graphic consulting, design and production services.
- Design digital media based on client's need.
- Proactively provided professional ideas to the team in marketing campaigns.

Cumming School of Medicine University

Practicum

Feb / 2017 - Mar / 2017 | Calgary, CA

- Collaborated with development team to build eLearning website.
- Created graphic and illustrations for eLearning website
- Organized the files to be more accessible

Taiwan Agricultural Association

Project Manager

Nov / 2011 – Oct / 2013 | Taipei, Taiwan

- Organized the project as a successful leader, helping our company to pitch 5 major projects.
- Coordinated with the National Agricultural department to help the farmers receive all available government financial aid.
- Completed 30 kinds of visual design projects

Taiwan Postal Museum

Graphic Designer

Jun / 2009 – Jun / 2010 | Taipei, Taiwan

- Designed, printed various display graphics, conceived great design concepts
- Executed all aspects of the Pre-Press process, including file prep for print, and printing-related colour issues.
- Oversaw print production and maintenance of printer, printer supplies, ink, and media.

AWARDS

Emerge Media Awards

Semifinalists

MAR / 2017

IDC Fleming / SAIT's Alive Award

Jan / 2017

International Student Honor Roll

Jan / 2016 , Sep / 2016, Jan / 2017

VOLUNTEER & ACTIVITIES

Enactus SAIT

Graphic Designer

Sep / 2016 – Apr 2017 | Calgary CA

Create posters and any requested media materials.

Calgary International Film Festival

Sep / 2014 & Sep / 2015 | Calgary, CA

Checked the tickets, maintained line separation.

SAITSA Safe Walk

2015 – 2016 | Calgary, CA

Patrolled campus and checked the dark corners.

Alberta Printmakers

Nov / 2014 | Calgary, CA

Cleaned and Organized the studio.